WILL ARMING STOP TV NOW?

TV Guide

15¢

THIS WEEK ON TV

Premiere: "Door With No Name"
(About secret activities of the government)
Jack Carson • Mel Torme
Ray Middleton
Ferenc Molnar's "The Swan"
Fireside's "Theater-in-the-Round"
Get full details inside

The Winner!
MISS WNBT
at Rockaways' Playland

HOW TO IMPROVE YOUR FIGURE

Win $100 Defense Bond

See page 24

TV PROGRAMS WEEK OF JUNE 30th, 1951

SHERIFF BOB DIXON *always has some exciting tips and tales of the great outdoors for adventurous youngsters. Join Sheriff Bob's happy "posse" next time he rides across your television screen.*

WCBS-TV

Monday thru Friday, 5:00 to 6:00 pm

Sunday, 11:00-11:30 am

channel **2**

CHANNEL CHATTER

Advance Tips on Shows: As summer replacement for *Your Hit Parade,* which goes off for eight weeks, a new adventure-mystery drama series called *Assignment: Man Hunt* will debut over ❹ on Saturday, July 14th, at 10:30 p.m. . . . A big one-hour Monday-through-Friday daytime dramatic variety show starring Don Ameche and Frances Langford will start Monday, September 10th, over ❼ at noon. . . . CBS is said to be talking to Rosalind Russell about a daytime video show. . . . *The NBC-Television Opera Theater* is planning to present eight hour-length operas in English next season—one a month, beginning in September or October. Among the offerings may be one now being written by Gian-Carlo Menotti, if completed in time. Its present title is *Marianne and the Gypsies. . . . The Somerset Maugham TV Theater,* now on ❹ from 9:30 to 10:30 p.m. on alternate Mondays, will for eight weeks become a weekly half-hour presentation from 9:30 to 10 p.m. starting July 9th. . . . When Robert Preston does a five-weeks substitution starting this Friday for Ralph Bellamy on *Man Against Crime,* he will play the detective's brother. . . . *The Comedy Hour* will have a 44-weeks run next season, beginning Sunday, September 2nd. Martin & Lewis and Eddie Cantor will do the bulk of the programs, being scheduled for 11 each. Several will be done by Tony Martin. The stars for the remaining dates will be drawn from other NBC-TV luminaries. . . . The first of the Fu Manchu series will be seen July 16th on *Lights Out. . . . Recital Hall* makes its debut over ❹ on Sunday, July 8th, from 8 to 8:30. Opening it will be William Warfield, baritone featured in MGM's forthcoming movie, *Show Boat.*

Langford

All-Star Game: The annual All-Star baseball game, this year being played at Briggs Stadium in Detroit, on Tuesday, July 10th, will be carried on ❹ and ❾ beginning at 2:15 p.m.

Casualty Department: Maria Riva, Marlene Dietrich's daughter, fell and suffered a painful head cut in the studio just before she was to go before the cameras on *Danger.* Several stitches were required, but the young trouper held up her hand and said stoutly, "Not until after I do the show." She performed her role as if nothing had happened. . . . A more extensive casualty was Susan Peters, star of the daytime *Miss Susan.* She came down with measles on Saturday, June 16th. The directors and writers thereupon were forced to rewrite an entire week's programs. . . . And a third medical case has been Jackie Gleason. For several weeks he has been a patient at Doctors Hospital in Manhattan, under treatment for a vitamin deficiency and to shed excess weight. He's already lost about 30 pounds.

Short Takes: CBS is now definitely in the TV set manufacturing business, having bought Hytron Radio and Electronics Corp. . . . Lloyd Nolan has signed a three-year contract to do the title role of *Martin Kane,* Private Detective, starting August 30th, replacing William Gargan, who has left the show to put together his own detective series. . . . Bing Crosby still has no definite TV plans, but this summer may make an experimental telefilm. . . . Last week we gave the name of Jerry Lewis' mother as Monica. Should have been Rae. Sorry!

Gargan

TV Guide
Trade Mark

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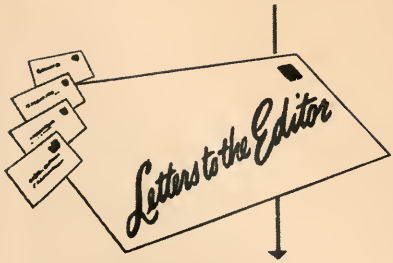


Gripe of the Week

Our club was surprised when Charlie Wild recently kissed a girl on his show. If he doesn't cut this out, he will lose some weekly followers next season. If we want love stuff, we can get it on a different channel.—*The Mohawk Six, East Haven, Conn.*

[*Yeah, and how about those Wildroot commercials on Charlie's program? They've been* full *of love stuff. Ugh.*—ED.]

Lucious Luzzi

Germany has the antidote for Milton Berle or Dagmar in the shape of Luzzi Strauch, girl wrestler. For her I would even suffer the commercials.—*John Norwood, Brooklyn.*

Luzzi

[*Then here's another glimpse of Fraulein Strauch of Hamburg. You're welcome.*—ED.]

Too Late Show?

Why does a person have to wait till 11 or 12 o'clock to see a good film? Don't they realize most people are asleep by then?—*Constant Watcher, Paterson, N. J.*

Oswald's Whereabouts

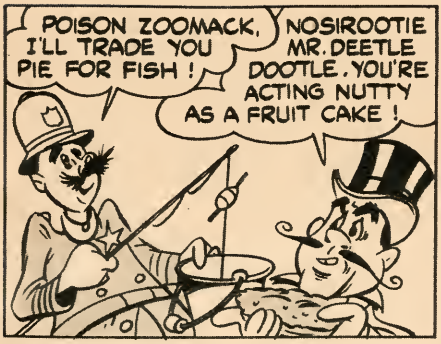
Oswald of Ken Murray's program, whom you recently stated left TV when he became homesick for California, is now living in Yonkers, New York. He took a vacation from TV to work as a building contractor and now lives quietly with his wife and children. His real name is Anthony LaBriola.—*A Subscriber, Bronx.*

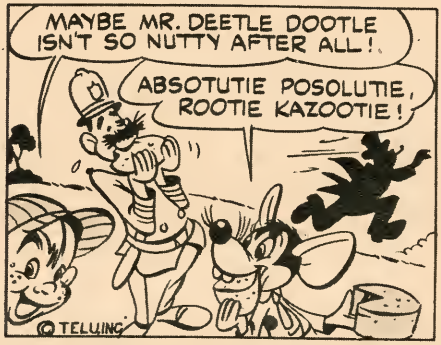
[*Thanks. We're always interested in current tips on TV favorites.*—ED.]

No Baby Sitter

It's a terrible shame that *TV Baby Sitter* is off the air. It kept young children wholesomely occupied and so was a very great help for mothers like me, especially in these days when schools are so crowded that the children can attend only a few hours daily.—*Mrs. B. M., Brooklyn.*

ROOTIE KAZOOTIE





ROOTIE KAZOOTIE Says—

"GOLLAROOTIE—STORIES ARE SUCH FUN ON RCA VICTOR LITTLE NIPPER RECORDS"

CINDERELLA		(WALT DISNEY'S)	
WY-399	3.10	Y-399	3.57
PINOCCHIO		(WALT DISNEY'S)	
WY-385	3.10	Y-385	3.57
DUMBO		(WALT DISNEY'S)	
WY-382	2.26	Y-382	4.04
BAMBI		(WALT DISNEY'S)	
WY-391	2.26	Y-391	4.04
TREASURE ISLAND		(WALT DISNEY'S)	
WY-416	2.26	Y-416	2.31
LORE OF THE WEST		(ROY ROGERS)	
WY-388	3.10	Y-388	3.57
PETER AND THE WOLF		(STERLING HOLLOWAY)	
WY-386	3.10	Y-386	3.57
THE LITTLE ENGINE THAT COULD		(PAUL WING)	
WY-384	3.10	Y-384	3.57
FUN WITH MOTHER GOOSE		(CLIFF EDWARDS)	
WY-402	.89	Y-402	1.00
COWBOY FUN		(TEXAS JIM ROBERTSON)	
WY-405	.89	Y-405	1.00
SNOW WHITE AND THE SEVEN DWARFS		(WALT DISNEY'S)	
WY-33	3.10	Y-33	3.57
LITTLE RED RIDING HOOD AND THE GINGERBREAD BOY			
WY-409	.89	Y-409	1.00

Coming Soon! Alice in Wonderland **Adapted from Walt Disney's Alice in Wonderland**

Adv.

9:30 ④ **Movie Shorts—Ray Forrest**
10:00 ④ **Feature Length Movie**
[6] **The Big Top—Circus Acts**
10:50 ② **News and Previews**
10:55 ⑬ **Hollywood Highlights—Film**
11:00 ② **Fashion Magic—A. Francis**
④ **Children's Movie Theater**
[6] **"Wild Bill Hickok"—Movie**
Hondsome Guy Madison and Andy Devine.
⑦ **Oh Kay—Kay Westfall**
Feoturing David Le Winter and Jim Dimitri.
⑬ **"Yukon Flight"—Movie**
Horse opry with fightin' James Newell.
11:30 ② **Grand Chance Round-up**
Gene Crane covorts with kid buckaroos.

④ **Rootie Kazootie Club**
Tod Russell is Masterootie of Ceremonies on this kids' puppet show, presented by RCA.

⑦ [6] **A Date With Judy—Series**
Pot Crowley, Frank Albertson, Jim Sommers.
12:00 ② **The Big Top—Circus Acts**
Jack Sterling, Naitto's dogs, Nio Yu.
④ **To Be Announced**
⑦ [6] **Two Girls Named Smith**
Peggy Gorner, Peggy French, Joseph Buloff.
⑬ **Home & Garden—Peigelbeck**
Will gives advice on plonting and repairs.
12:30 ④ **PAL Show—Kid Sports**
⑦ [6] **Faith Baldwin Show—Play**
John Carrodine: "Barry & the Beautiful Doll."
⑨ **Screening the World—Films**
"A Nation's Meot," a documentary.
⑬ **Rate the Record—Music**
Poul Brenner discusses new record releases.
1:00 ② **"Stepchild"—Movie**
One O'Clock Matinee stars Brenda Joyce.
④ **Industry on Parade—Film**
Chop. 33: Cement, screens, table tops, condy
[6] **Mr. Wizard—Don Herbert**
Demonstrations of natural wonders.
⑦ **Laraine Day—Interviews**
Abe Burrows, outhor of Guys and Dolls."
⑨ **Happy Felton's Gang—Kids**
⑬ **Italian Cookery—Bontempis**
1:10 ⑪ **Music For Five Minutes**
1:15 ⑪ **Play Ball—Tunis and Davies**
Hol and Marilyn quiz home baseball fans.
1:25 ⑨ [6] **Dodgers vs. Philadelphia**
1:45 ⑤ ⑪ **Dizzy Dean—Pre-Game**
⑬ **Hollywood Highlights—Film**
1:55 ⑤ ⑪ **Yankees vs. Boston**
2:00 ⑬ **Adventure Theater—Movie**
2:15 ② **Defense Mobilization—Film**
Chorles E. Wilson, Defense Mobilization heod.
2:45 ⑬ **Feature Movie—75 Minutes**
3:30 ④ **Racing—Aqueduct Track**
$20,000 Shevlin, 3-year-olds, 1 1/16 miles.
Clem McCorthy, Sam Renick, Roy Barrett.
4:00 [6] **Pentagon-Washington**
⑬ **Western Roundup—Movie**
Texas Jim Robertson introduces cowboy films.
4:20 ⑤ ⑪ **Dizzy Dean—Post-Game**
4:30 ④ **Mr. Wizard—Don Herbert**
A homemade fire and fire extinguisher.
[6] **Burns and Allen—Comedy**
⑪ **Jimmy Powers—News**
4:40 ⑪ **Kid Movie Theater—Shorts**
4:45 ⑨ **Talk to Stars—Happy Felton**
5:00 ④ **Movie Shorts—15 Minutes**
[6] **Gabby Hayes—Drama**
Nathon Hale the night before his execution.
⑨ **"The Old Lady"—Movie**
Emmo Grommotica in an Italian production.
⑪ **Sunset Star Theater—Kids**
⑬ **Junior Frolics—Uncle Fred**
5:15 ④ **Saturday Stagecoach—Movie**
5:30 [6] **News Review of the Week**
⑦ **Studs' Place—Drama Series**
Studs Terkel, Win Strocke, Chet Roble.
⑪ **"Outlaws of the Range"**
Western movie with cowboy Bill Cody.
5:45 ④ [6] **Bob Considine—Views**
5:50 ② **News and Previews**
6:00 ② **It's Up to You—First Aid**
Dr. Novin Keifer. Atomic radiation defense.
[6] **Better Home Show—Tips**
With Normon Brokenshire ond Dick Wilson.
⑦ **Space Patrol—Kid Adventure**

Buzz faces death on a trip to Pluto.
13 "Skybound"—Movie
Hollywood Playhouse presents Grant Withers.
6:15 5 News Bulletins
6:30 2 Kid Gloves—Boy Boxers
Frank Goodman, Bill Sears, John De Grosa.
4 The Cisco Kid—Film Series
With Duncan Renaldo and Leo Corrillo.
5 "Flame of the West"
Johnny Mack Brown in a western movie.
6 Lone Ranger—West. Movie
7 Better Home Show—Tips
With Norman Brokenshire and Dick Wilson.
9 "Fighting Valley"—Movie
Western action with the Texas Rangers.
11 Telecade of Sports—Roundup
6:40 11 Weatherman—Joe Bolton
6:45 11 Jimmy Powers—Sports News
7:00 2 6 Sam Levenson—Comedy
Morey Amsterdam & son Gregory. Last show.
4 Victor Borge—Variety
The concert pianist-comedian's last show.
7 Hollywood Theater—Variety
11 News—John Tillman
13 "Fighting Mad"—Movie
Cowboy James Newell rides in a western.
7:15 11 "Great Mr. Handel"—Movie
Featuring Wilfred Lawson and Elizabeth Allen.
7:30 2 Beat the Clock—Quiz
Bud Collyer, Roxanne, time-racing contestants.
4 One Man's Family—Drama
Bert Lytell & Marjorie Gateson as Mr. & Mrs.
5 Flash Gordon—Movie Serial
Buster Crabbe has interplanetary adventures.
6 Alan Young—Comedy
"The Youngs Aren't Speaking," with Jeff Donnell. "South Pole Expedition," with Tom Harmon. Martha Stewart and the Starlighters.
7 Trouble With Father—Erwin
Stu talks up for private enterprise.
8:00 2 6 Summer Theater—Movie
4 "Whistling Bullets"—Movie
Kermit Maynard is the hero of a western.
5 "Winter Carnival"—Movie
With Ann Sheridan and Richard Carlson.
7 Paul Whiteman Teen Club
Teenage Nancy Lewis is the co-emcee.
9 "Panamint's Bad Man"
Western movie with tough Smith Ballew.
13 Federal Affairs—Macdougall
Dr. Crawford Bogonz, Lyons Vets' Hospital.
8:30 11 Happened This Week—News
Newscasters Joe Bolton and John Tillman.
13 Hollywood Highlights—Film
9:00 2 6 Faye's Wonderful Town
Philadelphia: Joan McCracken, Phil Baker, comic Nancy Walker and Pearl Bailey.
4 Midwest Hayride—Hillbilly
Bill Tholl, County Brior Hoppers, Ernie Lee.
7 Girls' Baseball—Chicago
The Queens of America vs. Rock-Olo.
9 Weather—Frank Forrester
11 Double Feature—Movie
"Loud Speaker," with Ray Walker and Jacqueline Wells. "Cheers of the Crowd," with Russell Hopton and Irene Ware.
13 Stock Car Races—Paterson
9:05 9 "Live Wire"—Movie
Richard Talmadge is the featured star.
9:30 2 6 Show Goes On—R. Q. Lewis
Sylvan Levin, Beth Gardner, Mel Kline.
5 Wrestling from Chicago
Jack Brickhouse describes the action.
10:00 2 Songs for Sale—Premiere
Steve Allen is m.c. for amateur songwriters. Mitchell Miller, Duke Ellington, Peggy Lee, Johnny Desmond, dancers Stanton & Luster.
4 6 Doodles Weaver—Comedy
Marion Colby, Milton DeLugg, Lois Weaver.
9 "Midnight"—Movie
Starring Humphrey Bogart and Henry Hull.
10:30 4 6 Your Hit Parade—Songs
Eileen Wilson, Snooky Lanson, Dot Collins.
10:50 11 Tomorrow's News—Tillman
10:55 11 Weatherman—Joe Bolton
11:00 2 Late Show Movie (See ad below.)
4 Sat. Nite News—Bob Wilson
6 Wrestling from Chicago
7 News and Weather Roundup
11 "Dixie Jamboree"—Movie
Night Owl: Guy Kibbee, Frances Langford.
13 "Kentucky Blue Streak"
Stardust Theater movie with Eddie Nugent.
11:15 4 Sheilah Graham—Film Gossip
Movieland news, views and interviews.
12:00 6 Late News Bulletins
13 WATV Picture News
12:15 2 "City of Silent Men"—Movie
Late Late Show: Frank Albertson, June Lang.
12:30 (ap.) **5 Late News Bulletins**
(ap.) **11 News of the Hour**

"The Late Show" at 11:00 pm
DOUBLE FEATURE
"Shoot To Kill"
"City Of Silent Men"
channel 2

Your
TV Investigator

Will Arming Stop TV Now?

Some guided missile experts have suggested that the television industry be shut down at once

A RECENT article on guided missiles in a nationally-read newsmagazine stated that some experts are convinced that the U. S. government should shut down the television industry at once in order to free electronic technicians for work in the production of guided missiles. The missile is expected to revolutionize air war by making unnecessary bombing planes piloted by human beings.

Unless we get into a major shooting war, will such a shut-down actually take place? Will TV factories be closed or converted? Will stations cease operations for want of vital engineers?

The development of guided missiles is said to present tougher problems than did that of the atom bomb. It requires many of the same skills and materials that go into creating the sensitive pleasure instrument we have in our living room. There are four main types of guided missile and a television or radar system is used for guidance of the terrible war instrument in certain cases.

Every missile plant and laboratory is seeking technicians. If large-scale production should begin, the demand for this specialized manpower would be greatly intensified. That would mean a tremendous drain on the television industry's facilities.

However, Your TV Investigator was given this calm statement by a spokesman for the Du Mont Laboratories:

"Naturally, the television industry's engineers stand ready for whatever assignments the guided-missile people may have in order to speed the progress of this project so important to national defense.

Stopping TV could harm

"But the question of shutting down the industry is at present really academic. Guided missile work is now in its elementary stages and the problems for some time to come will primarily be those of research and development.

"That being the case, not much would be gained by shutting down the TV industry. In fact, this could be harmful, since the industry's revenues support much electronic research."

In the event of an enemy attack on this country, it is logical to assume that most civilian television activities would cease. But such an attack, fortunately, is still more in the realm of the possible than the probable.

SCREENING THE SPORTS

By Jimmy Powers

Sports Editor

The Ban on TV Football

Poor logic seems to rule the hassel started by the National Collegiate Athletic Association with its ruling to ban televising of more than two of each of its members' football games next fall.

The NCAA has lined up Princeton, Columbia, California, Dartmouth and Cornell against Penn, who have swung a heavy hammer in the direction of the Quakers by threatening to cancel their Penn games if televised. The NCAA has used tons of double talk which the sports public will never understand. It's a clear case of the-public-be-damned.

If Pennsylvania and, we assume, Notre Dame are willing to gamble on the box office, this supports our constant reminder that a good event will draw a crowd at the gate, TV or no TV.

The NCAA seems to have set up an iron curtain that may be difficult to penetrate. B pictures on screen will always attract plenty of viewing customers should the football powers shut us out of the stadia. Biting off its nose to spite its face will do the NCAA no good.

The NCAA should remember that "if you can't lick 'em, join 'em" is sound advice. It had better join up with television pretty soon—or college football might fade away like an old soldier.

Upside-Down Sports Quiz

Q. Who preceded Babe Ruth in right field for the Yankees?

A. Sam Vick in 1919.

WIN FREE BASEBALL TICKETS!

Just tell us your choice for Player of the Week. Write why in 25 words or less and mail to Vim Baseball Contest, TV Guide, 251 W. 42nd St., N. Y. C. 18. Three best entries each week get two tickets apiece to a Giants, Dodgers or Yanks game. Watch this department for results. If you win, call Baseball Editor, BRyant 9-0050, tell us your team preference, and we'll send your free tickets.

This week's winners: Nicky Spadaccini, 306 E. 27th Street; Walter E. Miller, 449 E. 14th Street; Joan Roller, 95-21 85th Street, Ozone Park. Congratulations!

Your TV week in SPORTS

A WEEKLY SERVICE

presented by

PAL HOLLOW GROUND RAZOR BLADES

SATURDAY—JUNE 30

BASEBALL: Yankees-Red Sox, 1:25 (5) (11); Dodgers-Phillies 1:25 (9) (6). **HORSE RACING:** From Aqueduct, The Shevlin, 3-year-olds, 1 1/16 miles, 3:30 (4) $20,000. **WRESTLING:** 9:30 (5); 11:00 (6). **STOCK CAR RACES:** 9:00 (13). **GIRLS' BASEBALL:** 9:00 (7).

SUNDAY—JULY 1

BASEBALL: Yankees-Red Sox, 2:00 (5) (11); Dodgers-Phillies (9) (6).

MONDAY—JULY 2

BOXING: 8:30 (13). **WRESTLING:** 9:00 (5). **BASEBALL:** Giants-Phils, 8:20 (11).

TUESDAY—JULY 3

BASEBALL: Giants-Phillies, 1:25 (11). **BOXING:** 9:05 (9).

WEDNESDAY—JULY 4

BASEBALL: Yankees-Senators, doubleheader, 1:25 (5) (11); Dodgers-Giants, doubleheader, 1:25 (9) (6). **WRESTLING:** 9:05 (9); 9:30 (7)—(6) also carriers until 10:00, then resumes at 11:00. **BOXING FILM:** Joe Louis-Ezzard Charles (Sept. 27, 1950) 10:00 (2).

THURSDAY—JULY 5

BASEBALL: Yankees-Senators, 8:20 (11); Dodgers-Giants, 8:20 (9) (11). **TROTTING RACES:** Roosevelt Raceway, 8:00 (11). **WRESTLING:** 9:05 (9). **GOLF:** Instructions, 10:00 (13).

FRIDAY—JULY 6

BASEBALL: Giants-Braves, 1:25 (11). **WRESTLING:** 8:30 (13); 9:00 (9). **SPORTS NEWSREEL:** 10:00 (4) (6). **BOXING FILM:** Joe Louis-Primo Carnera (June 25, 1935), 10:30 (4) (6).

Your Best Blade Buy!

PAL HOLLOW GROUND **INJECTOR BLADES**

in new **METAL** Injector

Fit your injector razor perfectly! **20** for **59¢**

Also Pal Double & Single Edge Blades

9:45 ④ **Children's Theater—Forrest**
9:50 ② **News and Previews**
10:00 ② **"Prairie Outlaws"—Movie**
Haafbeats presents cawbay Eddie Dean.
④ **"Thief of Bagdad"—Movie**
Sabu, Conrad Veidt and June Duprez.
10:30 ④ **Children's Hour—Ed Herlihy**
11:00 ② **Sheriff Bob Dixon—Kids**
The adventures of the falks at Smoky Canyon, Mantana, Albert, Tumbleweed Gragan and Dun Raven and the Sheriff himself.
[6] **Ranger Joe—Kid Variety**
11:15 [6] **Chester the Pup—Cartoons**
11:30 ② [6] **Versatile Varieties—Kids**
The faur seasans. Lady Iris Mountbatten.
④ **The Magic Clown—Tricks**
⑦ **Soap Box Theater—Kids**
The Unmasked Stranger and Ugchu triumph.
11:45 ④ **Draw with Me—Jon Gnagy**
12:00 ② **Ship Ahoy—Cap'n Mac Perrin**
④ **Musical Playtime—L. Barzin**
Leon & Adelphi College musicians teach kids.
[6] **Ed Wynn—4 Star Revue**
Dancers Landers & Verna, Apache dancers Mazzoni-Abbott and Bardi's dag act.
⑦ **Ranger Joe—Kids' Variety**
⑬ **Early Bird Matinee—Movie**
12:15 ④ **Mind Your Manners—Panel**
Alan Ludden maderates a teen-age show.
⑦ **Chester the Pup—Cartoons**
12:30 ⑦ **Faith for Today—Religion**
Rev. W. A. Fagal and the Gaspel Singers.
⑪ **Story from the Book—Seeley**
Jeans tells Biblical tales far the youngsters.
12:45 ④ **To Be Announced**
⑪ **Giggle Theater—Movie**
Dick Callier is yaur ha-ha-hast.
1:00 [6] **Western Movie—1 Hour**
⑨ **Screening the World—Films**
⑬ **Junior Carnival—Cartoons**
1:05 ⑪ **Giggle Theater—Movie**
1:15 ④ **Headquarters, New York**
Defense preparatians. Interviews, phatas, film
1:20 ⑪ **Play Ball—Tunis and Davies**
Hal and Marilyn quiz hame ballgame fans.

How Do You Stand on Color?

Don't forget to tell us on page 24 of this issue!

Win $100 Defense Bond

1:30 ⑨ **Happy Felton's Gang—Kids**
Kid sandlotters meet their baseball idals.
1:50 ⑤ ⑪ **Dizzy Dean—Pre-Game**
2:00 ⑤ ⑪ **Yankees vs. Boston**
Dizzy Dean and Mel Allen at Yankee Stadium.
⑨ [6] **Dodgers vs. Philadelphia**
Red Barber camments from Ebbets Field.
⑬ **Studio Mirror—Variety**
2:30 ⑬ **Junior Gym—Kid Boxing**
3:00 ⑬ **Feature Movie—1 Hour**
4:00 ④ [6] **To Be Announced**
⑬ **Western Roundup—Movie**
4:15 ⑦ **Scouting in Action—Film**
4:20 ⑤ ⑪ **Dizzy Dean—Post-Game**
4:30 ④ **Zoo Parade—Lincoln Park**
Water buck, nilgai, guanaca, water buffala.
[6] **One Man's Family—Drama**
Bert Lytell and Marjorie Gatesan star.
⑦ **Pet Parade—Jack Gregson**
Kid trainers and their talented pets.
⑪ **Jimmy Powers—News**
4:40 ⑪ **Giggle Theater—Movie**
5:00 ④ **Mrs. Roosevelt Meets Public**
She discusses "The Narcatics Crisis."
[6] **Movie Short—30 Minutes**
⑦ **Super Circus—Variety**
Claude Kirchner, Mary Hartline, bands, clowns.
⑬ **Junior Carnival—Cartoons**
5:15 ⑨ **Talk to Stars—Happy Felton**
5:20 ② **News and Previews**
5:30 ② **Lamp Unto My Feet—Religion**
The film for taday is "One God."
④ **Hollywood Junior Circus**
Clever dogs, Chinese bar act, juggler.
[6] **Trouble with Father—S. Erwin**
Stu, June Collyer and Willie Best.
⑨ **Child Talent—Variety**
⑪ **"Blue Steel"—Movie**
Six Gun Playhause features Jahn Wayne.
⑬ **Adventure Theater—Movie**
6:00 ② **Open Hearing—Panel**
④ **Hopalong Cassidy—Movie**
"Renegade Trail," starring Bill Boyd.
[6] **Fred Waring—Musical Revue**
⑦ **Ted Mack Family Hour**
⑨ **"Reaching for the Moon"**
Movie. Douglas Fairbanks, Sr. and Bebe Daniels.
⑬ **Hollywood Playhouse—Film**
6:30 ② **People's Platform—Panel**
Charles Callingwood is discussion chairman.
⑪ **Telepix News—John Tillman**
6:40 ⑪ **Weatherman—Joe Bolton**
6:45 ⑤ **News Bulletins**
⑪ **Jimmy Powers—Sports News**
7:00 ② **Gene Autry—Western Movie**

Gene's involved with "TNT" (Eileen Jonssen).

4 Leave It to the Girls—Panel
John K. M. McCaffery faces Binnie Bornes, Buff Cobb, Betty Furness, Eloise McElhone.

5 "A Son is Born"—Movie
With Ron Rondell and Muriel Steinbeck.

7 6 Paul Whiteman Revue
Anne Jeffreys & Independence Doy solute.

11 Travelogue—Film

13 "Branded Men"—Movie
Western ocion with cowpoke Ken Moynard.

7:30 2 6 This Is Show Business
Sam Levenson, Dot Collins, Hol LeRoy, Bert Wheeler, Abe Burrows, George S. Kaufman.

4 Meet the Press—Interviews
Dovid Lilienthol foces the panel.

7 To Be Announced

9 Today's News—J. Wingate

11 Classical Music—Film
Sonta Cecelio Symphony Orch., Milton Cross.

7:45 9 Nose for News—Photos
Fred Dorwin's photogrophic talent hunt.

8:00 2 6 Toast of Town—Variety
Robert Merrill, Anno Morie Alberghetti.

4 American Inventory—Prem.
"Americon Testoment," by Wade Arnold, first in o new odult educotion series. Chorles Kettering, Judge Somuel S. Leibowitz, Jackie Robinson, Robert Vogeler (on film), others.

7 "Atlantic Flight"—Movie
Feoturing Dick Merrill ond Poula Stone.

9 "Headline Woman"—Movie
With Roger Pryor ond Heather Angel.

11 Happened This Week—News
Newscosters John Tillman ond Joe Bolton report.

13 Feature Length Movie—1 Hr.

8:30 4 TV Recital Hall—Premiere
Pionist Gyorgy Sondor in o film concert.

5 Pentagon-Washington
Lt. Col. Wes McTheron: "Wor in Koreo."

11 "Right Man"—Movie
With Alan Ladd and Julie Bishop.

9:00 2 Guest House—Premiere
Oscar Levont heads o show business quiz. Cornelio Otis Skinner, Isobel Bigley, Dean Murphy, Stonton & Luster perform. Ponel: Binnie Bornes, Whitney Bolton, producer Normon Levin ond ploywright John Cecil Holm.

4 6 TV Playhouse—Drama
Edgar Stehli, Dorothy Elder ond Donold Buka in "The Plot," by Evelyn Piper.

5 Rocky King, Detective
Roscoe Korns in "The Knife & the Number."

7 In Our Time—Docum. Film

13 Hollywood Playhouse—Film

9:15 9 "White Zombie"—Movie
A horror story feoturing Belo Lugosi.

9:30 5 Plainclothesman—Crime
Ken Lynch's ot hond when murder stops o wedding, Anna Minot, Ralph Camargo.

7 Marshall Plan in Action—Film
How our Europeon economy operotes.

13 Evangel Hour—Religious

10:00 2 6 Celebrity Time—Panel
Roy "South Pocific" Middleton & Jone Wilson.

4 American Forum of the Air
"Do We Irritote Our Allies?" Sen. George W. Malone and newsmon Jomes Reston.

5 "The Goose Steps Out"
Movie with Will Hoys ond Julien Mitchell.

7 Movie Shorts—30 Minutes

13 "Dark Hour"—Movie
With Hedda Hopper ond E. E. Clive.

10:10 11 Telepix Newsreel—Tillman

10:15 9 "Mutiny on the Elsinore"
Poul Lukos is the stor of o movie.

10:20 11 Tomorrow's News—Tillman

10:25 11 Weatherman—Joe Bolton

10:30 2 What's My Line?—Panel
John Doly, Hol Block ond Arlene Froncis.

4 Star Night—Interviews
Bill Stern ond Condy Jones ot Hotel Astor.

6 You Asked for It—Art Baker
Viewers request entertainment. Art gets it.

7 To Be Announced

11 "Gang's All Here"—Movie
With Frankie Dorro ond Morcio Moe Jones.

11:00 2 6 Sunday News—Hollenbeck

4 The Author Meets the Critics
John K. M. McCaffery is the moderator.

5 Wilson, Glickman and Lee
Ward, Morty ond Bert discuss sports topics.

13 "Captain Fury"—Movie
Brion Aherne, Victor Moture, John Corrodine.

11:15 2 Late Show Movie (See ad below.)

6 Fireside Theater—Film Play
Wilton Groff in "Internotionol Incident."

11:25 5 Late News Bulletins

11:45 6 Late News Bulletins

12:00 13 WATV Picture News

Tonight at 11:15 pm
THE LATE SHOW
"Scared To Death"
Bela Lugosi, Nat Pendleton
channel 2

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It Couldn't Happen in TV . . . or Could It?

A master of announcing reveals some of its pitfalls

By Ben Grauer

M.C. of Footlights and Klieglights (Mondays through Fridays, 11:45 a.m., 4)

FLUFFS and foul-ups are bound to occur now and then in television. But I doubt very much that some of the wonderfully preposterous things that happened to me in 20 years of radio could happen to me in my video career.

For instance, there was the time a few years ago when, before a network radio show, I clowned into the microphone, "This is W. J. Zilch, Hoboken." That is, I *thought* I was clowning. The mike was open and my immortal words were heard coast-to-coast.

The converse occurred when I was doing a remote orchestra broadcast which was threatened with disaster by a drunk who insisted on speaking into the microphone. Just before air time, I installed him in a corner with a mike of his own, admonished him to do a good job and left him alone. Throughout the program the inebriate very seriously announced the entire show—into a dead mike.

I was once interviewed on a radio program short-waved to South America. I had made a number of trips to Mexico and

South America and the announcer asked me a few prosaic questions in Spanish about my most recent trip. My Spanish was somewhat rusty and I began to stammer an apology on my lack of fluency in his tongue. "Estoy embarazada," I started—and was immediately and inexplicably railroaded off the air by the sudden frenzied chatter of my interviewer.

It wasn't until the program was off the air that I discovered why. Instead of saying, as I had intended to, "I am embarrassed," my Spanish had confided to the listening audience that I was pregnant.

At the Newport yacht races in 1934, the ship carrying the NBC crew was heaving and tossing heavily. Two engineers passed out cold, leaving one man at the controls. Turning green myself, I was heading for the rail when the voice from another ship came through my head-phones, "We now switch you to Ben Grauer." By closing my eyes and making a herculean effort, I was able to talk for a few minutes. After finishing, I made it to the rail just in time.

Pulling a bloomer

I pulled a lovely one during a radio reporting of an Easter Day parade. I spied Lucius Boomer, then President of the Waldorf Astoria Hotel, strolling down Fifth Avenue, and commented, "And there is the prominent hotel man, Mr. Lucius Bloomer."

Early in my radio career, I lined up with announcers to audition for a program to be sponsored by a balogna company. Each aspirant was given the same commercial to read. I was first and pronounced the product, "baloney." After my reading, the program director whispered in horrified tones, "I should have told you we pronounce it *ba-low-na.*" Naturally, I was crestfallen at having muffed the opportunity. The other contestants for the job all gave the product the correct pronunciation. When the auditions were finished, the sponsor pointed to me and beamed. "Baloney," he said. "I'll take the man who says it like I make it."

And I wonder if I'll ever receive another letter from one of my TV viewers that will rank as high in my affection as the one I received after reporting an Army Day parade. It was short and to the point: "Dear Mr. Grauer," it read, "You talk too much on the air. Very truly yours, Mrs. C. A. Reisted, Depue, Illinois. P.S. Don't bother to answer this letter. Just shut up."

DAYTIME SCHEDULE
MON-FRI. ② ④ ⑤ [6] ⑦ ⑨ ⑪ ⑬

D A Y T I M E

10:10 ⑤ **News Bulletins**
10:15 ⑤ **Morning Chapel**—Religion
10:30 ② **Color—Modern Homemaker**
Eddaline Stohr has tips for the lady.
④ **Continued Story**—Serial Movie
⑤ **TV Department Store**—Tips
10:45 ④ **Bringing Up Mother**—W. Howell
11:00 ② **News and Previews**
④ **Josephine McCarthy**—Cooking
⑤ **Kitchen Fare**—Susan Adams
⑦ **Ladies' Daily**—Homemaking
11:05 ② **TV Telephone Game**—Bryan
11:10 ⑨ **Screening the World**—Films
11:30 ② [6] **Strike It Rich**—Warren Hull
④ **Here's Looking At You**—Willis
⑤ **TV Shopper**—Maggie Johnson
⑦ **Kitchen Kapers**—Tiny Ruffner
11:40 ⑨ **Comedy Carnival—Movie**
11:45 ④ **Footlights, Klieglights**—Grauer
12:00 ② **Steve Allen**—Florian ZaBach
④ **Date in Manhattan**—Ed Herlihy
⑤ **12 O'Clock Headlines**—W. Raney
[6] **News Bulletins**
⑦ **Woody and Virginia Klose**
⑨ **Shoppers' Revue**—(Exc. Wed.)
⑨ **"WildHorseRoundup"**—(Wed.)
Kermit Maynard in a wild western movie.
12:10 ⑪ **Matinee Newsreel** (Tuesday)
12:15 ⑤ **For Your Information**—Keane
[6] **First Hundred Years**—Serial
⑪ **Take Your Pick**—Red Benson (T.)
12:30 ⑤ **Johnny Olsen Rumpus Room**
[6] **Kate Smith Show**—Variety
⑦ **Dione Lucas**—Cooking (M., W., F.)
⑦ **Jessie's TV Notebook** (T. only)
⑦ **Market Melodies**—S. Smith (Th.)
⑪ **Matinee Newsreel** (Tues., Fri.)
⑬ **Coffee Club**—Interviews
(See daily schedules for baseball games.)
12:40 ⑪ **Matinee Newsreel** (Wed. only)
12:45 [6] **Today's Newsreel**
12:55 [6] **Nancy's Kitchen** (M., W., Th.)
[6] **Italian Cookery**—Bontempis (T.)
[6] **Fun With Food**—Cooking (Fri.)
1:00 ② **Margaret Arlen**—Interviews
④ **Kathi Norris**—Shopping
⑤ **Dennis James' Okay Mother**
⑦ **Market Melodies**—(Exc. Thurs.)
⑨ **Telefax News**—Newspaper
⑬ **Stepping Out**—The Lowells (M.)
⑬ **Comedy Corner**—Kids (T., F.)
⑬ **Report to Parents** (Wed. only)
⑬ **Woman's Work**—Home'k'g (Th.)
1:15 ⑪ **Matinee Newsreel** (M., Th.)
1:20 ⑪ **Matinee Movie** (Mon., Thurs.)
1:25 [6] **News Bulletins**

(For shows preceding hours below, see page 13.)

1:30 ❷ [6] **Garry Moore—Variety**
Arnold Stong is Garry's comic guest.
❺ **Movie Short—30 Minutes**
⑬ **Shop, Look & Cook—R. Bean**
1:45 [6] **Movie Short—30 Minutes**
2:00 ❹ **Finders Keepers—Quiz**
❺ **TV Toddlers—Father Dwyer**
Comic Joe E. Brown, kid boxing, music.
⑬ **Early Bird Matinee—Movie**
2:15 [6] **Garry Moore Show—Variety**
❼ **Claire Mann's Glamour Show**
See Claire's figure advice in this issue.
2:30 ❷ **First Hundred Years—Serial**
❹ **Movie Short—30 Minutes**
[6] **Movie Short—15 Minutes**
❼ **Ed and Pegeen Fitzgerald**
⑪ **Ted Steele Show—Variety**
With Blanche Ravisse and Sonny Collelo.
2:45 ❷ [6] **Vanity Fair—Dorothy Doan**
3:00 ❹ **Miss Susan—Drama Serial**
Susan Peters plays the valiant lady lawyer.
❼ **Hollywood Movie Time—1 Hr.**
3:15 ❹ **Vacation Wonderlands—Film**
3:20 ⑬ **WATV Picture News**
3:30 ❷ **All Around Town—Wallace**
Mike visits Manhattan points of interest.
❹ [6] **America Speaks—Prem.**
Documentary program on American life.
⑬ **Musical Jackpot—Quiz**
Rick Mardell and Jane Commodore entertain.
3:40 ❾ **"Alaska Love"—Movie**
Comedy Carnival presents Andy Clyde.
4:00 ❷ [6] **Homemaker's Exchange**
Louise Leslie with tips for the ladies.
❹ **Straw Hat Matinee—Variety**
Ernie Lee, Mel Martin & Rosemary Alberding.
❼ **Nancy Craig—Homemaking**
❾ **Meadows' Beauty Forum**
⑬ **Western Roundup—Movie**
Texas Jim Robertson introduces cowboy films.
4:30 ❷ **Color—The World Is Yours**
Kids' nature show with Ivan T. Sanderson.
[6] **To Be Announced**
❼ **The Feminine Touch—Film**

❾ **Sally Smart's Kitchen—Tips**
5:00 ❷ **Sheriff Bob Dixon—Kids**
Full hour of western tales, lore, quizzes, films.
❹ **Hawkins Falls—TV Novel**
"Doc" is nominated & arrested in one day.
[6] **Miss Susan—Drama Serial**
Susan Peters plays the valiant lady lawyer.
❾ **Buster Crabbe—In Person**
The western star introduces cowboy movies.
⑪ **Giggle Theater—Movie**
Rotund Dick Collier is your ho-ho host.
⑬ **Junior Frolics—Uncle Fred**
5:15 ❹ **Cowboy Playhouse—Serial**
[6] **Time for Beany—Puppets**
❼ **Magic Screen—Kid Cartoons**
5:30 ❹ [6] **Howdy Doody—Bob Smith**
The freckled puppet & his "Peanut Gallery."
❼ **Tales of the Trail—Movie**
❾ **Tele-Kid Test—By Telephone**
Bruce Eliot and Don McCullough quiz kids.
⑪ **"Lone Star Law Men"—Movie**
Western action with rip-roarin' Tom Keene.
⑬ **Requestfully Yours—Brenner**
Disc jocket Paul has a tuneful show.
5:45 ❺ **News Bulletins**
6:00 ❷ **The Real McKay—Variety**
Jim McKay, Mac Perrin, Peggy Anne Ellis.
❹ **Easy Does It—Songs, Piano**
Francey Lane and Johnny Andrews entertain.
❺ **Buck Rogers—Movie Serial**
Buster Crabbe stars in this one, too.
[6] **In the Public Interest**
❾ **Merry Mailman—Kids**
Roy Heatherton's songs, tales and letters.
⑬ **Hollywood Playhouse—Film**
6:15 [6] **Fashions in Music**
6:25 ❹ **News—Peter Roberts**
6:30 ❷ **"Ringside"—Movie**
Early Show: Don Barry and Sheila Ryan.
❹ **Tex and Jinx—Interviews**
Mr. & Mrs. McCrary in New York closeups.
❺ **Magic Cottage—Pat Meikle**
"Merlin Roams to Rome." How romantic!
[6] **Movie Short—15 Minutes**
❼ **Tom Corbett, Space Cadet**
Frankie Thomas in a drama of tomorrow.
❾ **9 Star Sports—Stan Lomax**
⑪ **Telepix News—J. Tillman**
6:40 ⑪ **Weatherman—Joe Bolton**
6:45 [6] **Sidewalk Interviews**
❼ **Jimmy Blaine's Junior Edition**
A cute show for the teen-aged population.
❾ **News—John Wingate**
⑪ **Jimmy Powers—Sports News**
6:55 ❹ **Weather—Tex Antoine**

7:00 4 [6] **Ernie Kovacs—Comedy**
The zany comic takes over at a new hour.
5 **Captain Video—Kid Serial**
Featuring Al Hodge and Don Hastings.
7 **Club 7—Musicale, Guests**
Duo-pianists Eadie & Rack and Tony Bavarr.
9 **"Border Victory"—Movie**
11 **News—John K. M. McCaffery**
13 **"Code of the Fearless"**
Fred Scott foils villains in a western movie.
7:15 7 **Yesterday's Newsreel—Film**
11 **Movie Shorts—15 Minutes**
7:30 2 **News—Douglas Edwards**
4 [6] **Roberta Quinlan—Variety**
Vocalist Larry ("The King and I") Douglas.
5 **Scoreboard—Russ Hodges**
7 **Hollywood Screen Test**
Judith Evelyn and two Hollywood hopefuls.
11 **Crime Reports—Brundidge**
Hal and inside news information.
7:35 5 **Evening News—W. Raney**
7:45 2 **TV's Top Tunes—Premiere**
Peggy Lee and Mel Torme star in a new musical show. Fontane Sisters, Mitchell Ayres.
4 [6] **News—John C. Swayze**
5 **Not for Publication—Drama**
William Adler as the newsman with a heart.
8:00 2 [6] **PantomimeQuiz—Charade**
M.c. Mike Stokey and regulars Vincent Price, Jackie Coogan, Adele Jergens, Fred Clark, Fritz Field and Hans Conried compete.
4 **Cameo Theater—Drama**
Nina Foch and Philip Reed in "Betrayal."
5 **"Blackout"—Movie**
With Maxwell Reed and Dinah Sheridan.
7 **March of Time Thru Years**
"Dogs." Noted judge and poodle breeder Mrs. Sherman Hoyt and host John Daly.
9 **Johnny Farrell—Golf Lesson**
13 **Women Wrestlers—Film**
8:05 11 **Giants Talk—Laraine Day**
8:15 9 **Tiny Fairbanks—Music, Talk**
8:20 11 **Giants vs. Philadelphia**
8:30 2 **Arthur Godfrey Talent Scouts**
4 [6] **Voice of Firestone—Music**
Tenor James Melton. Howard Barlow's orch.
7 **Everybody's Business—Prem.**
"Report on the Living," ACTH film, 1st of new series on health, education & social service.
9 **Bob Howard—Songs, Piano**
13 **Boxing—Meadowbrook Bowl**
8:45 9 **News—John Wingate**
9:00 2 [6] **Horace Heidt Talent Search**
Treasure Island Naval Base, 4th round finals.
4 **Lights Out—Mystery Drama**
Kent Smith in Oboler's "And Adam Begot."
5 **Wrestling—Columbia Park**
Dennis James is the man at ringside.
7 **United—or Not?—Premiere**
John MacVane, UN correspondents and Sir Gladwyn Jebb, British delegate.
9 **Weather—Frank Forrester**
9:05 9 **"Wide Open Faces"—Movie**
With that wide open face, Joe E. Brown.
9:30 2 [6] **Who's Whose—Phil Baker**
Experts try to match up married couples.
4 **Robert Montgomery Presents**
Roddy McDowall and Bramwell Fletcher in J. B. Priestley's "When We Are Married."
7 **On Trial—Moot Court**
"Price, Wage and Material Controls." Sen. William Benton (Conn.), Judge Francis Rivers.
10:00 2 [6] **Summer Theater—Play**
Ferenc Molnar's "The Swan," starring Maria Riva, Alfred Ryder and John Newland.
7 **"What A Man!"—Movie**
Reginald Denny, Wanda McKay, Johnny Downs.
10:30 4 **Story Theater—Movie**
11 **Clubhouse Interviews—Elliot**
10:40 11 **Telepix News—J. Tillman**
10:50 11 **Tomorrow's News—Tillman**
10:55 11 **Weatherman—Joe Bolton**
11:00 2 **Chronoscope—News Panel**
With Frank W. Taylor and Henry Hazlitt.
4 **7 at 11—Variety Show**
George De Witt, Sid Gould, Milton De Lugg.
5 **Late News Bulletins**
[6] **Showtime, U. S. A.—Revue**
"Make a Wish" scene. Melville Cooper.
7 **News and Weather Roundup**
11 **"Man at the Gate"—Movie**
With Wilfred Lawson and Mary Jerrold.
13 **"Ellis Island"—Movie**
Donald Cook, Peggy Shannon, Jack LaRue.
11:15 2 **News of Night—Allan Jackson**
11:25 2 **Late Show Movie** (See ad below.)
11:30 [6] **7 at 11—Variety**
12:00 4 [6] **Late News Bulletins**
12:15 13 **WATV Picture News**
1:00 11 **News of the Hour**

Tonight at 11:25 pm
THE LATE SHOW
"Rimfire"
Henry Hull, Mary Beth Hughes
channel 2

Billingsley of the Stork

The famed restaurateur still can't figure out the name

SHERMAN BILLINGSLEY, realtor, author, perfume purveyor, neckwear nabob, host and owner of The Stork Club in real life as well as on television (Tuesdays and Thursdays, 7:45-8 p.m., ❷), recently received the following letter:

Dear Mr. Billingsley: My wife used to needle me to take her to the Stork so she could watch celebrities while she dined. But at the end of a hard day—I'm a brush salesman—I like to take my shoes off and settle down in front of my TV set. I don't like to go out at night much. So we've never been to the Stork. But now we've got a wonderful substitute. When your show comes on, my mate and I have dinner right there across from the set and pretend we're in the Cub Room. We even argue about how much the tab would be if we actually were at the Stork. Thanks for getting me out of a tough spot.

How Billingsley started

Thus Sherman Billingsley, after years of supplying glittering atmosphere to a moderately select few at the nation's most publicized restaurant, is now to an extent letting millions in on it for free.

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This convenient Shelvador has many features designed to simplify your kitchen chores . . . AUTOMATIC DEFROSTING—completely within 2 to 10 minutes . . . FULL WIDTH FREEZER storing up to 50 lbs. of frozen foods . . . BUTTER SAFE in door to keep butter in that "just right" condition for easy spreading and many more features. See this newest achievement in top-quality refrigeration at VIM . . . at a temptingly low price you'll find hard to resist!

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39 NEIGHBORHOOD STO

The beginnings of this glamorous dispenser of glamour were modest. Billingsley was born in Enid, Oklahoma, on March 10th, 1900. As a youngster, he raised pigeons, gathered empty bottles and peddled magazines to launch his first business venture, a soft-drink stand.

After a few years in the soft-drink business, Billingsley had $1,000, and he and his brother bought a drug store in Oklahoma City. Soon after, the wanderlust hit him and he wound up in New York with a drug store in The Bronx. He later enlarged his holdings, building houses and garages on a street still known as Billingsley Terrace.

Two friends from Oklahoma put up the money for a three-way ownership, and the first Stork Club was opened on 58th Street, just off Sixth Avenue. Billingsley is often asked how the club got its name.

"I actually don't know," he replies. "My partners and I were sitting around trying to think up a name, when one of them suggested 'Stork.' By that time I was too weary to ask why, so I just said O.K.—and I'm still in the dark as to the reason."

Walter Winchell dropped in one night, referred to it in his column as "the New Yawkiest place in town," and the carriage trade began to take notice.

Billingsley bought out his partners in 1932. The Stork Club then moved to 51st Street near Park Avenue. On December 11, 1935, he opened the doors at its present location, 3 East 53rd Street. There he is served by such able lieutenants as Day Manager Ed Wynn (not the actor) and Frank "Red" Cronin, captain of the Cub Room.

There, too, is the video *Stork Club* (Tuesdays and Thursdays, 7:45-8 p.m. ❷), which is telecast from a replica of the Cub Room constructed on the fourth floor of the restaurant's building.

Besides his interest in The Stork Club, Billingsley is president of Cigogne Inc., in which one of his partners is Arthur Godfrey. He is also associated with Stern-Merritt, manufacturers of neckwear.

Billingsley married Hazel Donnelly, August 25, 1924. They have three daughters—Jacqueline, 22, a radio and TV actress; Barbara, 15, and Shermane, 6. The family lives in a Park Avenue apartment, and in their summer place at Poundridge, N. Y.

ORES In New York, New Jersey and Long Island

(For shows preceding hours below, see page 13.)

12:35 ⑪ Play Ball—Tunis and Davies
1:05 ⑪ Giants Talk—Laraine Day
1:20 ⑪ Giants vs. Philadelphia
1:30 ❷ [6] Garry Moore—Variety
Comic Phil Foster drops in on Garry.
❺ Matinee Theater—Movie
⑬ Shop, Look & Cook—R. Bean
2:00 ❹ Finders Keepers—Quiz
[6] Movie Short—15 Minutes
⑪ Ted Steele Show—Variety
⑬ Early Bird Matinee—Movie
2:15 [6] Garry Moore Show—Variety
2:30 ❷ First Hundred Years—Serial
❹ Movie Shorts—30 Minutes
[6] Movie Short—15 Minutes
❼ Ed and Pegeen Fitzgerald
2:45 ❷ [6] Vanity Fair—R. Chandler
3:00 ❹ Miss Susan—Drama Serial
Susan Peters stars as the valiant lady lawyer.
❼ Hollywood Movie Time—1 Hr.
3:15 ❷ [6] Bride & Groom—Interv'ws
Featuring m.c. John Nelson and Phil Hanna.
❹ Vacation Wonderlands—Film
3:30 ❷ Fashion—Arlene Francis
❹ America Speaks—Document.
[6] Life Begins at 80—Jack Barry
⑬ Musical Jackpot—Quiz
Bob Brown, Rick Mardell, Jana Commodore.
3:40 ❾ "All for One"—Movie
Comedy Carnival: Sylvia Froos, Warren Hull.
3:50 ⑪ Clubhouse Interviews—Elliot
4:00 ❷ Homemaker's Exchange
❹ Straw Hat Matinee—Variety
Ernie Lee, Mel Martin, Rosemary Olberding.
❼ Nancy Craig—Homemaking
❾ Meadows' Beauty Forum
⑪ Jimmy Powers—News
⑬ Western Roundup—Movie
Texas Jim Robertson introduces cowboy films.
4:10 ⑪ Ted Steele Show—Variety
4:30 ❷ Color—The World Is Yours
[6] To Be Announced
❼ Cook & Win—Poppy Cannon

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❾ Screening the World—Films
4:45 ❼ "Condemned to Live"
Movie with Mischa Auer, Ralph Morgan.
5:00 ❷ Sheriff Bob Dixon—Kids
❹ Hawkins Falls—TV Novel
[6] Miss Susan—Drama Serial
Susan Peters plays the valiant lady lawyer.
❾ Buster Crabbe—In Person
Virile Buster introduces cowboy movies.
⑬ Junior Frolics—Uncle Fred
5:15 ❹ Cowboy Playhouse—Serial
[6] Time for Beany—Kids
❼ Magic Screen—Kid Cartoons
5:30 ❹ [6] Howdy Doody—Bob Smith
❼ Tales of the Trail—Movie
❾ Tele-Kid Test—by Telephone
Bruce Eliot and Dan McCullough m.c.
⑪ "Rainbow End"—Movie
Six Gun Playhouse stars Hoot Gibson.
⑬ Requestfully Yours—Brenner
5:45 ❺ Fifteen-Minute Newscast
6:00 ❷ The Real McKay—Variety
Jim McKay, Peggy Anne Ellis, Mac Perrin.
❹ Easy Does It—Musical
With pert Francey Lane and Johnny Andrews.
❺ Buck Rogers—Serial Movie
Buster Crabbe is the star of this one, too.
[6] Kitdoodle, the Clown—Kids
❾ Merry Mailman—Kids
⑬ Hollywood Playhouse—Film
6:25 ❹ News—Peter Roberts
6:30 ❷ "The Death Kiss"—Movie
Early Show features scary Bela Lugosi.
❹ Tex and Jinx—Interviews
Mr. & Mrs. McCrary in New York closeups.
❺ Magic Cottage—Pat Meikle
"Merlin Roams to Rome." How romantic!
[6] John Conte's Little Show
❼ "Wild Bill Hickok"—Movie
With handsome Guy Madison & Andy Devine
❾ 9 Star Sports—Stan Lomax
⑪ Telepix Newsreel—Tillman
6:40 ⑪ Weatherman—Joe Bolton
6:45 [6] Spelling Bee—Walt Neilson
❾ News—John Wingate
⑪ Jimmy Powers—Sports News
6:55 ❹ Weatherman—Tex Antoine
7:00 ❹ [6] Ernie Kovacs—Comedy
❺ Captain Video—Kid Serial
Adventures with Al Hodge, Don Hastings.
❼ Club 7—Musicale, Guests
Duo-pianists Eadie and Rack & Tony Bavarr.
❾ "Dude Wrangler"—Movie
⑪ News Televiews—J. Tillman
⑬ "Arizona Terror"—Movie
Ken Maynard rides again in a western.

7:15 ❼ **Carmel Myers—Interviews**
The silent movie star & shaw business guests.
⓫ **"Little Pal"—Movie**
With Mickey Roaney and Ralph Bellamy.
7:30 ❷ **News—Douglas Edwards**
❹ **Man at the Keyboard—Prem.**
❺ **Scoreboard—Russ Hodges**
[6] **This Week in Sports—Film**
❼ **Beulah—Ethel Waters**
With Butterfly McQueen and Dooley Wilson.
7:35 ❺ **Evening Edition of the News**
7:45 ❷ **Stork Club—Celebrities**
See Sherman Billingsley's story in this issue.
❹ [6] **News—John C. Swayze**
❺ **Washington Report—Panel**
Newsmon Tris Coffin is the moderator.
8:00 ❷ **Feature Length Movie**
❹ **Meet the Press—Interviews**
Economic Stabilization heod Eric Johnston.
❺ **Georgetown Forum—Prem.**
Frank Blair and Geargetawn Univ. faculty.
❼ **"Doomed to Die"—Movie**
With Boris Karloff and Marjorie Reynolds.
❾ **Mr. & Mrs. Mystery—Drama**
⓭ **Know Your State—Panel**
Llayd W. McCorkle and Dr. F. Lavell Bixby.
8:30 ❹ [6] ❾ **Juvenile Jury—Panel**
Jack Barry emcees. Kids give advice.
❺ **Johns Hopkins Science Rev.**
"Effects of the Sun an Yaur Skin." On film.
⓫ **In Record Time—Art Ford**
⓭ **"Shanghai Gesture"—Movie**
With Gene Tierney and Victor Mature.
9:00 ❷ [6] **Vaughn Monroe—Variety**
Eltan Britt, Camp Caravan, dancers Wander & Banks, clawns Arnauts Brothers. Last show.
❹ **Fireside Theater—Drama**
"Moment of Glary." Theater-in-the-raund.
❺ **Cavalcade of Bands—Revue**
Buddy Rogers and Sammy Kaye & his band.
❼ **Q. E. D. Quiz—Fred Uttal**
Nina Fach ond Hi Brown are regulors.
❾ **Weather—Frank Forrester**
⓫ **Double Feature—Movie**

Tonight at 11:10 pm
THE LATE SHOW
"Rolling Home"
Jean Parker, Russell Hayden
channel 2

"Oh, Whot o Night!" with Edmund Lowe, Marjarie Rambeau and Jean Porker. "Mystery Liner," with Naah Beery, Astrid Alwyn.
9:05 ❾ **Boxing—Fort Hamilton**
9:30 ❷ [6] **Suspense—Mystery Play**
Jackie Cooper in "Blaad an the Trumpet."
❹ **Circle Theater—Drama**
"Leave it to Mather," Anne Haward Bailey.
❼ **Life Begins at 80—Jack Barry**
Oldsters comment an human problems.
10:00 ❷ **Danger—Mystery Drama**
Martin Ritt in Hellinger's "Paper Bax Kid."
❹ [6] **Amateur Hour—Ted Mack**
❺ **They Stand Accused—Trial**
❼ **"A Night for Crime"—Movie**
With Glenda Farrell and Lyle Talbot.
⓭ **Western Feature Movie**
10:30 ❷ **Battle of Boroughs—Stunts**
Manhattan vs. Braaklyn. Durword Kirby.
10:40 ⓫ **Telepix News—John Tillman**
10:50 ⓫ **Tomorrow's News—Tillman**
10:55 ⓫ **Weatherman—Joe Bolton**
11:00 ❷ **News of Night—Allan Jackson**
❹ **Broadway Open House**
Comic Jack E. Leonard, Dogmor, dancer Ray Molane, singer Eileen Borton & Buddy Greco.
❺ ❼ **Late News Summary**
[6] **Holiday Hotel—Don Ameche**
Don's Cupid for a millianaire and a model.
⓫ **"The Sultan's Daughter"**
Sultry Ann Cario is the star af a movie.
⓭ **"Ladies Crave Excitement"**
Movie with Eric Linden, Ann Rutherford.
11:10 ❷ **Late Show Movie** (See ad below.)
11:30 [6] **Broadway Open House**
12:00 ❹ [6] **Late News Roundup**
12:15 ⓭ **WATV Picture News**
12:30 (op.) ⓫ **News of the Hour**

CUPID IS MY BUSINESS!
Clara Lane has won the admiration of thousands for her efforts in helping "boy meet girl." If you are single and sincerely wish to meet *particular* men or women, send a self-addressed envelope for FREE literature, including reprint of an article about us in American Magazine.
CLARA LANE • 58 W. 47th St., N. Y.
LU 2-2617

Pat Burrage, Miss Rheingold 1950, shows graceful rising. Kneel on one leg, put weight on other, rise.

HOW TO HAVE A

Here are some simple tips for

By Claire Mann

THE summer outdoor season is now getting into full swing—and you'll have lots more fun if you feel you look well. Here, in the photos on these pages, are some tips for achieving that. The trick that Pat Burrage illustrates at the left for getting up gracefully from a low position

Margot King and Pat do waistline exercise. Lift legs while stretching torso upward—10 times a day.

Meet Miss WNBT!

THE young lady gracing this week's cover of TV GUIDE as Miss WNBT is 18-year-old Judy Raben of Baldwin, L. I. Judy

won the first elimination contest at Rockaways' Playland on May 26th and went on to win the finals at the amusement center on June 16th. A graduate of Baldwin High School, she attended Adelphi College and was captain of the Jayvee cheer-leading team. At present, she works in one of the information booths at Roosevelt Raceway. Next fall, she plans to take a secretarial course and embark on a business career. However, that plan is tentative. For, by becoming Miss WNBT, she will make numerous TV appearances on 4's local programs all next week. That, plus her TV GUIDE cover-girl experience, may result in more glamorous work.

And there's another thing. We hate to disappoint our male readers, but Judy at the moment is very much engaged to a PFC now stationed in Japan. As soon as he comes home, they'll be married—and, Judy swears, that'll be the end of all careers for her except being a housewife. Her favorite occupations right now are dancing, swimming, horseback riding and knitting (mainly socks for that lucky PFC). Judy is 5-feet-6½, weighs 120 and has these measurements: bust 36½, waist 25, hips 36½. She has brown hair and eyes.

BETTER FIGURE

looking your best on the beach

will, as an exercise, help reduce the thighs. And an exercise there wasn't room to show will help prepare you for going barefoot: Hold to a chair and, in bare feet, move up and down on your toes. Fine for the arches —and it reduces ankles and calves. For more tips along this line, may I suggest that you watch my TV program? It's called *Glamour Show*—over 7 at 2:15 Mondays.

Claire Mann shows Pat how to make stomach firm by always sitting well back before leaning back.

Claire Mann's reducing formula: Your weight X 16 = calories to keep weight. To reduce take ⅔.

An 18-year-old beauty wins the crown and a chance for fame . . . if she wants it

The finals judges. Ed Herlihy, Francey Lane, Wayne Howell and Johnny Andrews compare scores.

At Rockaways' Playland, Ed Herhily crowns Judy Raben of Baldwin. L. I., as Miss WNBT.

The beautiful winner receives congratulations from Johnny Andrews and Wayne Howell.

(For shows preceding hours below, see page 13.)

12:45 ⑪ Play Ball—Tunis and Davies
1:00 ⑨ Happy Felton's Gang—Kids
1:15 ⑪ Dizzy Dean—Pre-Game
1:25 ⑤ ⑪ Yankees vs. Washington
A double header from Yankee Stadium.
⑨ [6] Dodgers vs. Giants
A double header from Ebbets Field.
1:30 ② Garry Moore—Variety
Magician Milbourne Christopher visits.
⑬ Shop, Look & Cook—R. Bean
2:00 ④ Finders Keepers—Quiz
⑬ Early Bird Matinee—Movie
2:30 ② First Hundred Years—Serial
④ Movie Short—30 Minutes
⑦ Ed and Pegeen Fitzgerald
2:45 ② Vanity Fair—Dorothy Doan
3:00 ④ Miss Susan—Drama Serial
⑦ "The True Glory"—Film
For Independence Day. General Eisenhower.
3:15 ④ Vacation Wonderlands—Film
3:30 ② All Around Town—Wallace
④ America Speaks—Docum'tary
⑬ Musical Jackpot—Quiz
4:00 ② [6] Homemaker's Exchange
④ Straw Hat Matinee—Variety
⑦ Nancy Craig—Homemaking
⑬ Western Roundup—Movie
4:30 ② Color—The World Is Yours
Kids' nature show with Ivan T. Sanderson.
[6] To Be Announced
⑦ The Feminine Touch—Film
5:00 ② Sheriff Bob Dixon—Kids
④ Hawkins Falls—TV Novel
[6] Miss Susan—Drama Serial
⑬ Junior Frolics—Uncle Fred
5:15 ④ Cowboy Playhouse- Serial
[6] Time for Beany—Kids
⑦ Magic Screen—Kid Cartoons
5:30 ④ [6] Howdy Doody—Bob Smith
⑦ Tales of the Trail—Movie
⑬ Requestfully Yours—Brenner
5:45 ⑨ Talk to Stars—Happy Felton
6:00 ② The Real McKay—Variety
④ Easy Does It—Songs, Piano
With pert Francey Lane and Johnny Andrews.
[6] Sidewalk Interviews
⑨ Merry Mailman—Kids
⑬ Hollywood Playhouse—Film
6:15 [6] Song Shop—Music & Chatter
6:20 ⑤ ⑪ Dizzy Dean—Post-Game
6:25 ④ News—Peter Roberts
6:30 ② "Grand Canyon"—Movie
Early Show: Mary Beth Hughes, Richard Arlen
④ Tex and Jinx—Interviews
⑤ Magic Cottage—Pat Meikle
[6] Movie Short—15 Minutes
⑦ Tom Corbett, Space Cadet
Frankie Thomas has interplanetary adventures.
⑨ 9 Star Sports—Stan Lomax
⑪ News—J. Tillman; Weather
6:45 [6] Conn. Spotlight—J. O'Brien
⑦ Jimmy Blaine's Junior Edition
⑨ News—John Wingate
⑪ Jimmy Powers—Sports News
6:55 ④ Weatherman—Tex Antoine
7:00 ④ [6] Ernie Kovacs—Comedy
⑤ Captain Video—Kid Serial
⑦ Club 7—Musicale, Guests
Duo-pianists Eadie and Rack and Tony Bavarr.
⑨ "Quick Trigger Lee"—Movie
⑪ News—John Tillman
⑬ "In Old Santa Fé"—Movie
Western with cowboy Ken Maynard astride.
7:15 ⑪ "Successful Failure"—Movie
With William Collier, Sr. and Lucille Gleason.
7:30 ② News—Douglas Edwards
④ [6] Roberta Quinlan—Songs
Singer Alan Dale is her featured guest.
⑤ Scoreboard—Jack Lavelle
⑦ Chance of a Lifetime—Game
Audience participation with John Reed King.
7:35 ⑤ Evening Edition of the News
7:45 ② TV's Top Tunes—Music
Peggy Lee and Mel Torme entertain.
④ [6] News—John C. Swayze
⑤ Stage Entrance—Earl Wilson
He chats with stars and gives show news.
8:00 ② [6] Arthur Godfrey & Friends
④ Jack Carson—4-Star Revue
⑤ "Gamble with Strangers"
Movie: Kane Richmond and Bernadine Hayes.
⑦ "Code of the Mounted"
Kermit Maynard gallops in a western movie.
⑨ Press Conference—Panel
⑬ Tin Pan Alley Previews
Paul Brenner and songwriter Bernie Wayne.
8:15 ⑬ "His Double Life"—Movie
With Roland Young and Lillian Gish.
8:30 ⑨ Bob Howard—Songs, Piano
⑪ Double Feature—Movie
"Flirting with Danger," with Robert Armstrong and William Cagney. "Adventures of Kitty O'Day," with Peter Cookson and Jean Parker.
8:45 ⑨ News—John Wingate
9:00 ② [6] To Be Announced
④ Television Theater—Drama
Charles Taylor, Susan Harris in "The Adventures of Tom Sawyer," based on Twain's novel.

5 Down You Go—Quiz
Dr. Bergen Evons and a new ward game.
7 Bill Gwinn Show—Nostalgia
Couples enact haw sangs changed their lives.
9 Weather—Frank Forrester
9:05 **9 Wrestling—Fort Hamilton**
9:30 **2 The Web—Drama**
Iris Mann, Joanna Roos and Klock Ryder in "Old Jim's Second Waman," by Mansfield.
5 Shadow of the Cloak—Play
Helmut Dontine stars in a spy melodrama.
7 6 Wrestling from Chicago
13 Stairway to Stardom—Cook
10:00 **2 Boxing Film—Yankee Stad.**
Joe Louis vs. Ezzard Charles, Sept. 27, 1950.
4 Break the Bank—Bert Parks
5 "The Cardinal"—Movie
With Eric Partman and June Duprez.
6 Racket Squad—Crime Drama
True stories from police files. Reed Hadley.
13 "Two-Gun Man from Harlem"
Movie. All-negro cost starring Herb Jeffries.
10:25 **11 Telepix News—J. Tillman**
10:30 **4 Stars Over Hollyw'd—T'film**

10:35 **11 Tomorrow's News**
Vim and Thor present John Tillmon reporting the warld's latest happenings.

10:40 **11 Weatherman—Joe Bolton**
10:45 **2 News Roundup**
11 Between the Lines—Bannigan
Human interest staries behind-the-headlines.
10:55 **2 Late Show Movie** (See ad below.)
11:00 **4 7 at 11—Variety**
George De Witt, Sid Gauld, Milton De Lugg.
5 Vincent Lopez Show—Guests
The piono impresorio with music and chatter.
6 Wrestling from Chicago
13 "Tall Timber"—Movie
Gearge O'Brien is the featured star.
11:15 **5 Late News Bulletins**
11 "Hoosier Schoolboy"—Movie
With Mickey Rooney and Anne Nagel.
12:00 **4 6 7 Late News & Weather**
12:15 **13 WATV Picture News**
1:00 (op.) **11 News of the Hour**

Tonight at 11:10 pm
THE LATE SHOW
"The Hairy Ape"
William Bendix, Susan Hayward
channel 2

FREE at VIM
OF EXTRA COST
A YEAR'S SUPPLY OF TIDE
with your purchase of a
New 1951 Thor Spinner Washer
VIM'S FAMOUS VALUE
Get VIM'S Big Trade-In Allowance
VIM
38 STORES
IN NEW YORK, NEW JERSEY and LONG ISLAND
VIM & THOR present "TOMORROW'S NEWS" with JOHN TILLMAN tonight on WPIX

What Do YOU Want To Do About COLOR?

Here's a chance to win a $100.00 U.S. Bond!

TV GUIDE is asking its one million readers the following questions about color in order to help the television industry in formulating its plans. And you may win a $100 U.S. bond by filling out this blank. Won't you be kind enough to help? Your answers are awaited by television's leaders.

1. In order to get the new color programs in at least black-and-white, your present set would need an adapter, which is quoted as costing from under $25 to $50. Will you buy one? (Check one.)

As soon as available ☐ Later ☐
Never ☐ Undecided ☐

2. To receive a program in color on your present set, you will have to add to your adapter a converter which will cost an additional $100 to $150. Will you buy such a converter? (Check one.)

As soon as available ☐ Later ☐
Never ☐ Undecided ☐

3. Instead of the adapter-converter changes mentioned above, would you prefer to buy a $200 "slave unit" which is a separate, completely contained color receiver to be connected to your present black-and-white-set? (Check one.)

As soon as available ☐ Later ☐
Never ☐ Undecided ☐

4. Instead of the methods mentioned above, would you prefer to wait and buy a brand-new color and black-and-white television set if it were offered at a price of $400 or $500? (Check one.)

As soon as available ☐ Later ☐
Never ☐ Undecided ☐

5. It will take some time, of course, for color shows to be put on the air in any considerable quantity. When would you consider it necessary to be equipped to receive color in your home? (Check one.)

Immediately _____
When color shows represent 10% of all TV broadcasts _____
When color shows represent 25% of all TV broadcasts _____
When color shows represent 50% of all TV broadcasts _____
When color shows represent 75% of all TV broadcasts _____
Never _____
Undecided _____

6. If the new color sets have to be in larger cabinets to accommodate the extra equipment, will that affect your decision to buy one? (Check one.)

Yes_____ No_____

7. What is the smallest size screen you would consider in a new color set? (Check one.)

10 in._____ 12 in._____ 14 in._____
17 in._____ 19 in._____ 20 in._____

Remarks (Start writing here, adding another sheet of paper if necessary, but keep under 50 words. Prize of $100 U.S. bond for best thoughts on color.)

_____

_____

Your Name _____

Street Address _____

City _____ Zone_____ State_____

Now please mail this to TV GUIDE, 251 W. 42 St., N. Y. 18, N. Y. Thank you!

The Armchair Spectator

Welcome, Author; Welcome Critic

★ Wandering among the channels: Glad to see *Author Meets the Critic* is back (Sundays at 11 p.m. over ❹). TV can use any and all contributions to literacy. . . . And Faye Emerson is adding painlessly to the sum of human knowledge with her new *Wonderful Town* series (Saturdays at 9 p.m. over ❷). Takes you from city to city in the U. S., and fills you in on pertinent, interesting facts about each place, delivering some of its native sons in person. . . . Also sightseeing is Mike Wallace, who is doing the tourist points of New York (Mon., Wed., Fri., 3:30, ❷).

Wallace

★ Look in on *Treasury Men in Action* (Thursdays at 8:30 over ❹). They're doing a fine job of fictionalizing true cases. A recent good example: the story of how Hollywood labor fell into the clutches of racketeers.

★ More staff reports: *Curtain Call,* m-c'd by theatre critic Ethel Colby (over ❾ at a new time to be announced) was pronounced exciting. . . . If you like opera, you may enjoy *Opera Miniatures* (Fridays at 10:00 over ❷). The program being on film, the sound quality is not too satisfactory, but the visual quality was remarkably good in the presentation of *Carmen*. . . . *Chronoscope* (Mondays at 11 p.m. over ❷) is a three-man panel investigating the truth of current matters.

★ Eleanor Roosevelt, Bernard Baruch, Dwight D. Eisenhower, Al Jolson and Jackie Robinson are some of the famous Americans who have been honored on *Unfinished Business, U.S.A.* (Sundays at 12:45 p.m. over ❹). The human relations series, sponsored by the Y.M.C.A. and the American Jewish Committee, is now off the air, but we are glad to hear that it is expected back in the fall.

★ And here's a squawk about a commercial that warned against "briar patch legs." Showed 'em, too. Maybe somebody should start rating commercials for their ugh-power, or winceability.—HAROLD B. CLEMENKO.

Stage Plays

ETHEL MERMAN *in*
CALL ME MADAM
with PAUL LUKAS
Air Conditioned IMPERIAL, 239 W. 45th St.
Evgs. at 8:30. Mats. WED. & SAT. at 2:30

RAY MIDDLETON
MARTHA WRIGHT
in The Pulitzer Prize Musical Play
SOUTH PACIFIC
AIR-COND. MAJESTIC THEA., West 44th St.
Eves. 8:30 Sharp. Mats. Wed. & Sat. 2:30 Sharp

"IRRESISTIBLE!" —*Watts, Post*
"EXHILARATING!" — *Brown, Sat. Rev.*
"HITS THE TOP!" — *Hawkins, Wor.-Tele.*
STALAG 17 *COMEDY SMASH!*
Air-Cond. 48th ST. Thea., E. of B'way
Eves. 8:40. Mats. WED. & SAT. 2:40

"A beautiful & lovable musical."—Atkinson, Times
GERTRUDE LAWRENCE in
THE KING AND I
Music by Richard Rodgers
Book and Lyrics by Oscar Hammerstein 2nd
AIR-COND. ST. JAMES, W. 44 St. Mats. Wed & Sat.

SAME DAY T. V. SERVICE
$2 Per Call plus parts
$10 Warrantees pix tube 1 year
EVEREADY T. V. SERVICE
CY 3-8633 10 A.M. to 10 P.M.

TV Repairs
$3.50 per call
PARTS AT COST
Emergency service at any hour, day, night and Sundays
MADE DIRECTLY AT HOME . . . NO CONTRACT NECESSARY
OVER 5 YEARS TELEVISION EXPERIENCE
JULES VERNE • LU 7-1243

FASTEST Service
$3 Plus Parts
CY 3-1775
SERVICE • CONVERSION
MARCY TV SALES CO.
13 MARCY PLACE . . . BRONX

(For shows preceding hours below, see page 13.)

1:30 ❷ [6] Garry Moore—Variety
Winston L. Mittenjuice is his guest star.
⑬ Shop, Look, Cook—Ruth Bean
2:00 ❹ Finders Keepers—Quiz
[6] Movie Short—15 Minutes
⑬ Early Bird Matinee—Movie
2:15 [6] Garry Moore Show—Variety
2:30 ❷ First Hundred Years—Serial
❹ Matinee Theater—Movie
[6] Movie Short—15 Minutes
❼ Ed and Pegeen Fitzgerald
⑪ Ted Steele Show—Variety
2:45 ❷ [6] Vanity Fair—R. Chandler
3:00 ❹ Miss Susan—Drama Serial
❼ Hollywood Movie Time—1 Hr.
3:15 ❷ [6] Bride & Groom—Interviews
❹ Vacation Wonderlands—Film
3:30 ❷ Meet Your Cover Girl
Dorothy Doan greets model Bryn Noring.
❹ America Speaks—Document.
[6] Matinee Theater—Movie
⑬ Musical Jackpot—Quiz
3:40 ❾ "Ready to Serve"—Movie
Comedy Carnival presents West & Patricola.
4:00 ❷ [6] Homemaker's Exchange
❹ Straw Hat Matinee—Variety
❼ Nancy Craig—Homemaking
❾ Meadows' Beauty Forum
⑬ Western Roundup—Movie
4:30 ❷ Color—The World Is Yours
[6] To Be Announced
❼ Cook & Win—Poppy Cannon
❾ Sally Smart's Kitchen—Tips
4:45 ❼ "Behind Green Lights"
Half Hour Theater movie: Edmund Lowe.
5:00 ❷ Sheriff Bob Dixon—Kids
Full hour of western tales, lore, quizzes.
❹ Hawkins Falls—TV Novel
[6] Miss Susan—Drama Serial
❾ Buster Crabbe—In Person
⑪ Wishbone Party—The Lacys
⑬ Junior Frolics—Uncle Fred
5:15 ❹ Cowboy Playhouse—Serial
[6] Time for Beany—Puppets
❼ Magic Screen—Kid Cartoons

How Do You Stand on Color?

Don't forget to tell us on page 24 of this issue!

Win $100 Defense Bond

5:30 ❹ [6] Howdy Doody—Bob Smith
❼ Tales of the Trail—Movie
❾ Tele-Kid Test—By Telephone
⑪ "Overland Riders"—Movie
Handsome Buster Crabbe is the western star.
⑬ Requestfully Yours—Brenner
5:45 ❺ News Bulletins
6:00 ❷ The Real McKay—Variety
❹ Easy Does It—Musical Variety
❺ Buck Rogers—Serial Movie
[6] Up At Joe's Place—Songs
❾ The Merry Mailman—Kids
⑬ Hollywood Playhouse—Film
6:15 ❷ "Queen of the Amazons"
Early Show: Patricia Morison & Robt. Lowery.
6:25 ❹ News—Peter Roberts
6:30 ❹ Tex and Jinx—Interviews
❺ Magic Cottage—Pat Meikle
[6] John Conte's Little Show
❼ "Wild Bill Hickok"—Movie
With Guy Madison and Andy Devine.
❾ 9 Star Sports—Stan Lomax
⑪ Telepix News—John Tillman
6:40 ⑪ Weatherman—Joe Bolton
6:45 [6] Jean O'Brien Entertains
❾ News—John Wingate
⑪ Jimmy Powers—Sports News
6:55 ❹ Weatherman—Tex Antoine
7:00 ❹ [6] Ernie Kovacs—Comedy
❺ Captain Video—Kid Serial
❼ Club 7—Musicale, Guests
Duo-pianists Eadie & Rack and Tony Bavarr.
❾ "Harmony Trail"—Movie
A horse opry with Ken Maynard in the saddle.
⑪ News Televiews—J. Tillman
⑬ "Two-Gun Man"—Movie
Ken Maynard is the hero of western movie.
7:15 ❷ To Be Announced
❼ Daydreaming—Laraine Day
⑪ Movie Short—Five Minutes
7:20 ⑪ New York, N. Y.—Art Ford
7:30 ❷ News—Douglas Edwards
❹ Man at the Keyboard
❺ Scoreboard—Jack Lavelle
[6] "Solange"—Movie
❼ The Lone Ranger—Telefilm
7:35 ❺ Evening Edition of the News
7:40 ❾ Weather—Frank Forrester
7:45 ❷ Stork Club—Chatter
❹ [6] News—John C. Swayze
❺ Not for Publication—Drama
William Adler stars in a newsman drama.
❾ At Bat—Bob Cooke
7:50 ⑪ Jimmy Powers—News
8:00 ❷ Burns and Allen—Comedy

4 **It Pays to Be Ignorant—Prem.**
Comedy panel. Tom Howard, George Shelton, Harry McNaughton and Lulu McCannell.
5 **Al Morgan Show—Music**
7 6 **Stop the Music—Quiz**
9 **Happy Felton's Gang—Kids**
11 **Dizzy Dean—Pre-Game**
13 **Miss Television, 1951**
Paul Brenner is host on a beauty contest.
8:25 9 **Dodgers vs. Giants**
11 **Yankees vs. Washington**
8:30 2 **Amos 'n' Andy—Series**
Blatz presents Alvin (Amos) Childress, Spence (Andy) Williams and Tim (Kingfish) Moore in the world-famous comedy show.
4 **Treasury Men in Action**
"The Case of the Devil's Monkey."
5 **Headline Clues—Bill Slater**
9:00 2 **Alan Young—Comedy**
"Alan Goes to a Fight." "Sheriff Young and the Desperados," with Barry Kelly. Mel Torme and the Starlighters. Last show.
4 **Festival—James Melton**
The famed tenor and a tuneful show.
5 6 **Ellery Queen—Detective**
Lee Bowman. "Case of the Frightened Child."
7 **Don's Musical Playhouse**
Premiere. A musical comedy series starring Dan Ameche, with Betty Brewer, Dorothy Greener, Dan Craig Chorus and Bernie Green.
13 **Western Feature Movie**
9:30 2 **Big Town—Newspaper Drama**
5 **Dumont Royal Playhouse**
Edgar Barrier stars in "Looking Through."
6 **Dave Garroway—Variety**
7 **Blind Date—Arlene Francis**
10:00 2 **Racket Squad—Drama**
"Heaven for Sale," by Ben Marksan.
4 6 **Martin Kane, Private Eye**
5 **Feature Length Movie**
7 **"Forestry Industry"—Film**
13 **Golf Instruction—Star Pros**
10:30 2 **Crime Photographer—Play**
4 **Quick on Draw—Charades**
Eloise McElhone and cartoonist Bob Dunn.

Tonight at 11:10 pm
THE LATE SHOW
"Baby Face Morgan"
Mary Carlisle, Richard Cromwell
channel 2

6 **Paul Winchell—J. Mahoney**
7 **Home Gardener—P. Alampi**
11 **Dizzy Dean—Post-Game**
10:40 11 **Telepix News—John Tillman**
10:50 11 **Tomorrow's News—J. Tillman**
10:55 11 **Weatherman—Joe Bolton**
11:00 2 **News of Night—Allan Jackson**
4 **Broadway Open House**
Dogmar, Ray Malone and Donald Richards.
5 **Happiness Exchange**
Big Joe Rosenfield, Jr., and his wife, Dorothy.
6 **Man Against Crime—Drama**
7 **News & Weather Roundup**
9 **Talk to Stars—Happy Felton**
11 **"Spy Train"—Movie**
With Richard Travis and Catherine Craig.
13 **"Little Men"—Movie**
Alcott's classic, with Dickey Moore, Ralph Morgan, Kay Francis, Erin O'Brien, Jack Oakie.
11:10 2 **Late Show Movie** (See ad below.)
11:30 6 **Mystery Theater—Movie**
12:00 4 5 **Late News—Bob Wilson**
12:15 13 **WATV Picture News**
12:30 6 **Late News Bulletins**
1:00 11 **Late News Bulletins**

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Wrestling Round-Up

By Bill Johnston

TUSSLING TIDBITS: Jack Pfeffer and his entire entourage of grapplers have left the New York area and are currently appearing around Oklahoma and Texas. . . . Rudy Dusek is back wrestling again. . . . Doc Reardon, the 44th Street medicine man, claims his hair tonic was responsible for the tremendous amount of hair on the Lion Man's head. Of course you know the Lion Man's name is Gus Rapp. . . . Ray Thunder was recently named "Rookie of the Year," in a poll of wrestling fans taken by a well known television commentator. . . . Two Ton Tony Milano is a building contractor when he isn't wrestling. . . . Lenny Montana is a former boxing champion of the Third Army. He served in Germany. . . . Handsome Joe Dieman, also known as "Mr. Universe," is an engraver. . . . The Golden Superman is currently making a tour of Texas under the management of Morris Siegel, one of the nation's top bookers. . . . The newest wrestling sensation is handsome Tony Coletti of Freeport, L. I. Tony weighs 235 pounds and is 6 feet 2. More about Tony in later columns. . . . Out in Suffolk County, Long Island, wrestling fans are going to get their first real look at the grapplers in the flesh when weekly wrestling shows will be presented every Saturday evening at the Riverhead Stadium starting the last week in June. . . . Marvin Mercer purchased 500 acres of timberland just outside of Reading, Pa., and will grow Christmas trees. He and his father have already planted 10,000. . . . Wally, Ernie and Emil Dusek are off to a trip to Australia. . . . Bibber McCoy now working for Paul Bowser in Massachusetts. . . . Karol Kowalski left for North Carolina. . . . Mike Lordi spending a few weeks in Havana, Cuba.

WRESTLING RESULTS: *Tuesday, June 5.* (9): Angelo Savoldi beat Felix Kohnke; Tarzan Hewitt beat George Harbin; Adrian Baillargeon beat Chick Garibaldi; Abie Colman and Johnny Heiderman drew; Mike Kilonis beat Nick Lucenti. *Thursday, June 7.* (9): Mike Clancy beat Jim Austeri; Kenny Ackles beat Miquel Torres; Ricardo Gattoni beat Felix Kohnke; Adrian Baillargeon beat Fred Von Schacht. *Saturday, June 9.* (11): Marvin Mercer-Bob Riker and Karol Kowalski-Lenny Montana drew (tag match); Ray Thunder beat Gus Rapp; Herbie Freeman and Tony Milano drew. *Monday, June 11.* (5): Mike Clancy and Steve Gob drew; Arthur Walge beat Miquel Torres; Mildred Burke beat Ann Laverne; Nick Roberts and Ivan Kamaroff drew. *Thursday, June 14.* (9): Mike Clancy beat Jack Dillon; Antonio Rocca beat Kenny Ackles; Fred Von Schacht beat Felix Kohnke; Adrian Baillargeon beat Fritz Wallack; Nick Roberts beat Les Ruffin. *Friday, June 15.* (13): Tony Cosenza-Kenny Ackles beat Miquel Torres-Jack Dillon (team match); Mildred Burke beat Ann Laverne; Golden Terror beat Ivan Kamaroff; Adrian Baillargeon beat Chick Garibaldi. *Monday, June 18.* (5): Steve Gob-Kenny Ackles and Miquel Torres-Les Ruffin drew (team match); Fred Von Schacht and Nick Roberts drew; Golden Terror beat Ivan Kamaroff.

Friday JULY 6

(For shows preceding hours below, see page 13.)

12:35 ⑪ Play Ball—Tunis and Davies
1:05 ⑪ Giants Talk—Laraine Day
1:20 ⑪ Giants vs. Boston—Baseball
1:30 ❷ [6] Garry Moore—Variety
⑬ Shop, Look, Cook—R. Bean
1:45 [6] Movie Short—30 Minutes
2:00 ❹ Finders Keepers—Quiz
❼ Fun With Food—Karen Sage
⑬ Early Bird Matinee—Movie
2:15 [6] Garry Moore—Variety
2:30 ❷ First Hundred Years—Serial
❹ Matinee Theater—Movie
[6] Movie Short—15 Minutes
❼ Ed and Pegeen Fitzgerald
2:45 ❷ [6] Vanity Fair—Dorothy Doan
3:00 ❹ Miss Susan—Drama Serial
❼ Hollywood Movie Time—1 Hr.
3:15 ❹ Vacation Wonderlands—Film
3:30 ❷ All Around Town—Wallace
❹ [6] America Speaks—Docum.
⑬ Musical Jackpot—Quiz
3:40 ❾ "Fun's Fun"—Comedy Movie
3:50 ⑪ Clubhouse Interviews—Elliot
4:00 ❷ [6] Homemaker's Exchange
❹ Straw Hat Matinee—Variety
❼ Nancy Craig—Homemaking
❾ Meadows' Beauty Forum
⑪ Jimmy Powers—News
⑬ Western Roundup—Movie
4:10 ⑪ Ted Steele Show—Variety
4:30 ❷ Color—The World is Yours
Kid's nature show. Ivan T. Sanderson.
[6] To Be Announced
❼ The Feminine Touch—Film
❾ Sally Smart's Kitchen—Tips
5:00 ❷ Sheriff Bob Dixon—Kids
❹ Hawkins Falls—TV Novel
[6] Miss Susan—Drama Serial
❾ Buster Crabbe—In Person
⑬ Junior Frolics—Uncle Fred
5:15 ❹ To Be Announced
[6] Time for Beany—Kid Puppets
❼ Magic Screen—Kid Cartoons
5:30 ❹ [6] Howdy Doody—Bob Smith
❼ Tales of the Trail—Movie
❾ Tele-Kid Test—By Telephone
⑪ "Fighting Camp"—Movie
Six Gun Playhouse features Bob Steele.
⑬ Requestfully Yours—Brenner
5:45 ❺ News Bulletins
6:00 ❷ The Real McKay—Variety
❹ Easy Does It—Musical Var.
❺ Buck Rogers—Buster Crabbe
[6] Date at Six—Musical Variety

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9 **Merry Mailman—Kids**
13 **Hollywood Playhouse—Film**
6:25 4 **News—Peter Roberts**
6:30 2 **"The Shadow Strikes"**
Early Show movie starring the Shadow.
4 **Tex and Jinx—Interviews**
5 **Magic Cottage—Pat Meikle**
6 **Movie Short—15 Minutes**
7 **Tom Corbett, Space Cadet**
9 **9 Star Sports—Stan Lomax**
11 **News; Weatherman**
6:45 6 **Sport Spotlight—McNamara**
7 **Jimmy Blaine's Junior Edition**
9 **News—John Wingate**
11 **Jimmy Powers—Sports News**
6:55 4 **Weatherman—Tex Antoine**
7:00 4 6 **Ernie Kovacs—Comedy**
5 **Captain Video—Kids' Serial**
7 **Club 7—Musicale, Guests**
9 **"Rodeo Rhythm"—Movie**
Fred Scott gallops in a horse opera.
11 **News—John K. M. McCaffery**
13 **"Texas Gunfighter"—Movie**
Western adventure featuring Ken Maynard.
7:15 7 **Eva Gabor—Interviews**
11 **"Double Trouble"—Movie**
With Harry Langdon and Charles Rogers.
7:30 2 **News—Douglas Edwards**
4 6 **Roberta Quinlan—Songs**
Russell Nype ("Call Me Madam"). Last shaw.
5 **Scoreboard—Russ Hodges**
7 **Canine Varieties—Premiere**
Harry Hill, Ch. Bang Away of Sirrah Crest.
7:35 5 **Evening Edition of the News**
7:45 2 **TV Top Tunes—Music**
Peggy Lee, Mel Torme, Fantane Sisters.
4 6 **News—John C. Swayze**
5 **Washington Report—Panel**
8:00 2 6 **Mama—Drama Series**
4 **Quiz Kids—Fran Allison**
5 **Twenty Questions—Game**
7 **Jerry Colonna—Comedy**
"The Great Cabaasa," with sound-effects.
9 **Trapped—Spook Drama**
13 **Madison Sq. Garden—Film**
8:30 2 **Man Against Crime—Drama**
Robert Prestan & murder among models.
4 6 **The Clock—Drama**
Martha Scott in "Journey Alang the River."
5 **You Asked For It—Art Baker**
7 **The Ruggles—Comedy Sketch**
9 **Bob Howard—Songs, Piano**
8:35 13 **Wrestling—Meadowbrook**
8:45 9 **News—John Wingate**
9:00 2 **"Jungle Patrol"—Movie**
With Ross Ford and Kristine Miller
4 6 **Door With No Name**
Premiere. Grant Richards and Mel Ruick in series an United States "secret activities."
5 **Hands of Destiny—Drama**
7 **"Boss of Big Town"—Movie**
Family Features: John Litel, Florence Rice.
9 **Weather—Frank Forrester**
11 **Double Feature—Movie**
"Legion of Missing Men," with Ralph Farbes.
"Drums of the Desert," with Ralph Byrd.
9:05 9 **Wrestling from Jamaica**
9:30 4 **Battle Report—J. Steelman**
5 **Front Page Detective**
Edmund Lowe returns from summer vacation.
6 **Groucho Marx—Bet Your Life**
10:00 2 **Live Like a Millionaire**
Kids & their talented parents at a new time.
4 6 **Cavalcade of Sports—Film**
5 **Cavalcade of Stars—Gleason**
7 **Hal Sawyer Views Hollyw'd**
10:30 2 **Feature Length Movie**
4 6 **Greatest Fights—Film**
Joe Lauis vs. Primo Carnera, June 25, 1935.
7 **Video Venus—Beauty Contest**
10:40 11 **News—Tillman; Weather**
10:45 4 6 **Nature of Things—Science**
Dr. Ray Marshall: Madern clocks & watches.
11:00 2 7 **News and Weather**
4 6 **Broadway Open House**
5 **Eloise Salutes the Stars**
Comedian Henny Youngman is her guest.
11 **"Face of Marble"—Movie**
With John Carradine and Maris Wrixon.
13 **"Broadway Limited"—Movie**
Dennis O'Keefe and Victor McLaglen.
11:10 2 **Late Show Movie** (See ad below.)
11:15 5 **Late News Bulletins**
12:00 4 **Late News—Bob Wilson**
6 **"Murder in Soho"—Movie**
Jack LaRue, Bernard Lee, Sandra Storme.
12:15 13 **WATV Picture News**
12:30 11 **Late News Bulletins**
12:35 2 **"Dead Men Walk"—Movie**
Late Late Show: Mary Carlisle, George Zucco.
1:00 (ap.) 6 **Late News Bulletins**

Tonight at 11:10 pm
THE LATE SHOW
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FONTANE SISTERS
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PEGGY ANN GARNER
SNOOKY LANSON•IRIS LYNN
JACK LEONARD
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EILEEN WILSON
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